



ALESSIA ALBERINI

I have a strong passion for the world of music, art and events. I am part of a cultural promotion association that aims to promote art in all its expressions: music, painting, sculpture, cinema and theatre. The people I have worked with recognise in me good communication and organisational skills, attributing to me a sunny disposition and open to dialogue, with a great propensity for team working.

CONTACTS

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LANGUAGES

Italian: mothertongue
English: B1
Spanish: A2

I authorise the processing of my personal data pursuant to Legislative Decree no. 196 of 30 June 2003 and the GDPR (EU Regulation 2016/679).

EDUCATION

2024 - ongoing

Master's Degree in Digital Marketing & Social Media
24ORE Business School.

2024

Executive Production Course
Emilia-Romagna education.

2023

Bachelor's Degree in Marketing and Business Organisation
University of Modena and Reggio Emilia.

2017

High school diploma
High School of Human Sciences, Economic - Social option.
Istituti Scolastici Paritari San Tomaso d'Aquino, Correggio (RE)

PROFESSIONAL EXPERIENCES

2024 - Freelance

Junior Producer, Popkorn Films; Correggio (RE)

I take care of casting direction, logistics, customer and supplier relations and crew coordination. I follow the entire production process, from the birth of the set to the final delivery of the completed project, carefully respecting the set deadlines. Main productions: Bata Global, Culligan, Limoncè, Max Mara.

2024

Production Assistant "ETRANEI"; Directed by Cosimo Alemà, produced by Eagle Oriental Content

2023 - 2024

Social Media Manager & Digital Analyst, RedHot Ideas; Parma (PR)

Management of Social Media across the board: from content planning and scheduling to reporting and performance analysis. Main clients: Polartec, Pirelli Speedboats, SacsTecnorib, Invictus Yacht.

2021 - 2023

Booking agent, Antenna Music Factory; Reggio Emilia (RE)

Booking and production activities within Antenna Music Factory Srl, a concert agency operating in the field of concert production and intermediation. Artists followed and supported: Colla Zio, Savana Funk, Cimini, Irbis37, Legno, Miglio, Dellacasa Maldive, Ziliani, Nicolò Carnesi.

2022 Production Assistant, Concentrico Festival; Carpi (MO)

Organisation and planning of Concentrico Festival, throughout the realisation and implementation of the event.